

Live Green or Die Tryin'

Social Sharing Toolkit

QUICK LINKS

- → HASHTAG TO USE
- → LINK TO USE
- → FILTER FOR INSTAGRAM & FACEBOOK
- → SAMPLE SOCIAL MEDIA POSTS
- → SAMPLE EMAIL TO PARTNERS
- → GRAPHICS

OVERVIEW

Last summer, Congress authorized the biggest climate investment in history: \$369 billion. Now it's time to make sure this funding trickles down to communities while tackling climate change – especially for those who are most impacted by it.

From lowering energy costs to increasing access to electric vehicles, the possibilities for going green are abundant, but we need to raise awareness to make sure nothing is left on the table. Help us spread the word, because climate action can't wait. It's now or never.

We've got to live green, or die tryin'.

USE #GreenForAll

LINK FOR SHARING

<u>dream.org/transformative-communities</u>



FILTER FOR INSTAGRAM / FACEBOOK STORIES

Take the AR filter quiz on <u>Instagram</u> or <u>Facebook</u> Stories, and share your results with your network using the hashtag #GreenForAll

SAMPLE SOCIAL MEDIA POSTS

Twitter Copy

Option 1:

Last summer, Congress approved \$369 billion to tackle climate change. This is money that we can and NEED to use to improve the health of our communities and our planet. [Link]

Option 2:

Thanks to the #InflationReductionAct, you can save thousands of dollars on going green - from #electricvehicles to home efficiency improvements. I'm going to be taking advantage of these benefits. What about you? [Link]

Option 3:

Too often, Black and Brown communities are left out and left behind. With \$369 billion available for climate investments, we have an opportunity to make everyone gets a slice of the pie – especially those who are most impacted. [Link]

Option 4:

The growing green economy can bring health and wealth to communities impacted by poverty and pollution. With \$369 billion in climate funding, we can drive down carbon emissions while increasing access to lucrative job opportunities for people of color. [Link]

Option 5:

No one knows what a community needs better than the community itself. What would you do with \$369 billion in climate \$\$\$? Voice your support for community-driven solutions by sharing your ideas here: [Link]

Facebook Copy

Option 1:

Too often, the people who need resources the most are the last to get them. We have a historic opportunity to change that. Last summer, Congress approved \$369 billion in climate



funding for communities like ours to go green – helping our wallets, our health, and our planet.

It's time for us to voice support for community-driven climate solutions so none of this historic funding goes to waste. No one knows what we need to build a healthy, livable community better than us. Help me spread the word! [Link]

Option 2:

Have you heard of the Inflation Reduction Act? Congress approved \$369 billion for climate investments and our community can really benefit. From tax credits for electric vehicles to home improvements, we need to support community-driven solutions to ensure our neighborhood doesn't miss out on this historic opportunity.

Nobody understands what our community needs more than us. Let's band together to spread the word so no money is left on the table! [Link]

LinkedIn Copy

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Instagram Copy

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GRAPHICS

Click image to view/download.









